



Mazama Capital Management^{Inc.}

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FOR IMMEDIATE RELEASE

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MAZAMA CAPITAL MANAGEMENT COMPLETES STRATEGY LINEUP

Portland, OR, July 9, 2009 – Mazama Capital Management, Inc. today introduced two strategies to its growth equity lineup. The Mazama Micro Cap Growth and Mazama Focused Large Cap Growth products are now open to institutional separate account investors. The two strategies round out the firm's offerings, which now cover the full range of market capitalizations in the growth equity universe. Both strategies were funded by the firm last December. With the addition of these two strategies, Mazama now offers a set of five products covering the market cap spectrum, including Micro Cap Growth; Small Cap Growth; SMID Cap Growth; the mid-cap oriented Mazama Growth; and Focused Large Cap growth.

"Our Micro Cap Growth and Focused Large Cap Growth strategies have been a native component of our investment process for a very long time," said Ron Sauer, the firm's Chief Investment Officer and Senior Portfolio Manager. "Our extensive research coverage of the small and mid cap markets has always included a great deal of research within the micro cap and large cap ends of the spectrum. As our investment team has seasoned over the years – members now average over 7 years on the Mazama team and 15 years in the industry --- it was natural to provide our clients with the benefit of the research we were already conducting for our small and mid cap strategies by offering them a micro cap and large cap option as well."

The market appears to agree. Since their inception last year, Mazama Micro Cap Growth is up 50% after fees compared to 24% for the Russell Micro Cap Growth Index, while Mazama Focused Large Cap Growth has returned 28% after fees, double the 14% posted by the Russell 1000 Growth Index.

Mazama's Micro Cap Growth and Focused Large Cap Growth products feature the same fundamental research and investment process as Mazama's other strategies, utilizing the firm's proprietary Price Performance Model to identify, evaluate, and track portfolio investments. The new micro cap strategy allows Mazama to find and invest in smaller emerging companies that may later graduate to other products in the firm's lineup. The Focused Large Cap strategy leverages the detailed research Mazama conducts on large companies whose businesses impact the industries within which the firm's smaller cap companies compete. The large cap product likewise provides a home for the most promising graduates of the firm's smaller cap strategies. Mazama has set the minimum investment for new accounts at \$20 million to help ensure continued high quality service to new and existing clients.

About Mazama

Mazama Capital Management, Inc. is an independent institutional money management firm specializing in growth equity investing. The firm has offices in Portland, Oregon and New York, New York and manages assets exclusively for large institutional clients.

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